

## **Research on British and American Literature Teaching and Cross-Cultural Awareness Cultivation Based on Ecological Linguistics**

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**Abstract:** At Present, Chinese Economy Has Developed Well and is Gradually Moving Towards Internationalization. the Limitation of English Literature in the Context of Globalization Has Been Expanded, from the Traditional Category of British and American Literature to a Wide Range of English-Speaking Countries Today. under the New Situation That the Trend of World Multipolarization and Economic Globalization is Increasingly Obvious, It is Particularly Important to Pay Attention to the Cultivation of Cross-Cultural Awareness. This Paper Analyzes the Concept of Ecological Linguistics and the Current Situation of British and American Literature Teaching, and Proposes the Application Strategy of Ecological Linguistics in the Process of British and American Literature Education and Cross-Cultural Awareness Training, Aiming At Improving the Level of British and American Literature Education.

### **1. Introduction**

For College Students, British and American Literature is a Typical Western Culture. for Students Who Have Received Chinese Language Learning Since Childhood, There Will Be Cultural Differences in Learning the History of British and American Literature. Due to Cultural Differences among Countries, Cultural Conflicts and Frictions Are Very Likely to Occur When One Does Not Know Much about the Cultures of Other Countries [1]. in Order to Reduce the Occurrence of Cultural Conflicts and Frictions, It is Necessary to Strengthen the Cultivation of students' Cross-Cultural Awareness in Foreign Language Teaching and At the Same Time to Strengthen the Training of students' Cross-Cultural Communication Ability. Understanding and Mastering Literary Works is the Basis of Applying Cross-Cultural Awareness in English Literature Teaching. Only Reading Articles under the Premise of Fully Mastering Background Knowledge Can We Have a Deeper Understanding of the Connotation of Articles [2]. the Construction of Ecological Civilization Calls for Profound Changes in Various Fields. Experts and Scholars in Various Fields Have Gradually Begun to Pay Attention to the Ecological Balance and Development of Their Own Disciplines and Widely Apply Some Research Principles and Methods in Ecology to Relevant Fields. Foreign Language Learners with "Cross-Cultural Awareness" Can Consciously Eliminate All Kinds of Obstacles They May Encounter When Communicating with Native Speakers of the Target Language, So as to Ensure the Effectiveness of the Whole Communication Process [3]. Starting from Reality, on the Basis of Learning and Appreciating British and American Literature, We Should Further Cultivate students' Cross-Cultural Awareness to Enhance students' Enthusiasm for British and American Literature Study, and Help Students Learn British and American Literature Better on the Basis of Reducing the Difficulty of Teaching.

### **2. Concept of Ecological Linguistics and Teaching of British and American Literature**

#### **2.1 Ecological Linguistics**

Eco-Linguistics is a New Interdisciplinary Subject Combining Linguistics and Ecology. It is a Subject That Studies the Interaction between Language and Environment in Ethnolinguistics, Human Linguistics and Sociolinguistics. It Can Be Understood as Paying More Attention to the Communication between Languages and Environment in the Process of Language Application [4].

from the Perspective of Ecology, This Paper Reveals the Interactive Process between Linguistics and Ecology, Emphasizes the Influence and Function of Nature, Society, Value and Humanity in Linguistics, and Applies the Principles and Mechanisms of Ecosystem and Ecological Balance [5]. the Study of Various Language Teaching Phenomena, Including the Relationships among the Elements That Make Up the Teaching Ecosystem, Reveals the Ecological Trend of the Development of Language Teaching and Has Had a Profound Impact on Linguistics. an Important Concept in Ecological Linguistics is Language Ecology, Which Refers to a Specific Language and Its Interdependent and Interactive Development in Different Ethnic Groups, Societies, Cultures and Geographical Environments [6]. the Introduction of Ecological Linguistics into Higher Education is an Inevitable Requirement of the Sustainable Development of Society and the Construction of Ecological Civilization for Higher Education. It Not Only Criticizes the Disadvantages of Traditional Education Concepts, But Also Shows a Broad Vision for Higher Education and Provides a New Research Perspective and Teaching Ideas for Modern Language Teaching Concepts.

## **2.2 British and American Literature Teaching**

British and American literature, especially American literature works, although the development history is short, but formed a distinct school, and the literature works in each stage can fully reflect the characteristics of the times. Especially after the industrial revolution, British and American literature has been greatly developed, and the free and open of western culture has been formed in this stage [7]. As a special literary form, literary works play an important role in the field of culture in China and foreign countries. The teaching of literary works is a difficult point, because the artistic conception and beauty in literary works are difficult to achieve complete transmission, so it requires students to understand the beauty of literary works by themselves. The cultural knowledge, literary knowledge contained in literary works and their philosophical, humanistic, aesthetic and other values are the epitome of a nation's social culture. They are the most vivid, rich and direct materials for students to understand the political, economic, social life, ideology, customs and other cultural factors of the English nation [8]. Therefore, these processes and experiences greatly enrich the teaching content of British and American literature. It is on this basis that in the process of learning and studying British and American literature, students can further improve their learning of literary diversity. In the process of British and American literature teaching, teachers play an auxiliary role. In the course goal, the understanding of culture and the promotion of humanistic quality mainly refer to cultural teaching, more specifically, to strengthen the cultivation of students' cultural awareness.

## **3. Overview and Importance of Cross-Cultural Awareness**

### **3.1 A Brief Introduction to Cross-Cultural Awareness**

Cross-cultural awareness was first proposed by British scholars, which includes both cross-cultural communication and cross-cultural communication [9]. In translation, it is called cross-cultural communication or cross-cultural communication. In this way, students can practice their knowledge of culture in literary works. Through the interaction between culture and literature, students' knowledge can be better deepened. And let students understand that there is an incomplete correspondence between English vocabulary and Chinese vocabulary, which is influenced by national culture, customs and social background. This is common. Foreign language teaching is not only the learning of language knowledge; language is the carrier of culture, but also a part of culture. The purpose of foreign language teaching is to improve students' intercultural communication ability, including cultural knowledge and cultural awareness. Culture is contained in the works. The exposition of background knowledge is a cultural presentation method in foreign language teaching. It creates a corresponding cultural scene for those who study these documents and makes it easier to understand the contents of the text. Modern British and American literature education is more about reading, hoping that students can strengthen reading and understanding of various literary works so as to have a deeper understanding of the theme. Cross-cultural awareness, as an important ability in

the development of globalization, plays an important role in English major students' learning. It not only improves students' language understanding ability, but also broadens students' knowledge in English learning and improves students' overall quality.

### **3.2 The Importance of Cross-Cultural Awareness**

Cross-cultural awareness plays an important role in the teaching of British and American literature. It can broaden teachers' foreign language teaching ideas, enrich the content of foreign language teaching, and further improve the teaching level. We regard British and American literature education as a microscopic ecosystem, the core elements of which mainly include teaching subjects, teaching activities and teaching environment. Each element depends on and influences each other. When one or more elements change, it will seriously affect the balance of the ecosystem. With the change of people's living environment, language and culture have become more and more diversified. As the medium of human communication, language is the carrier of cultural transmission and inheritance. Cross-cultural awareness can also explain the relationship among language, culture and communication, making students realize that language learning is cultural learning and foreign language communication is cross-cultural communication. Language and culture are inseparable. Literature is not only the art of language but also the language of art, which is the most ideal language and cultural material for students to learn and imitate. Realize the mutual penetration of mother tongue culture and foreign culture, so that students can better understand and master the knowledge related to language and literature at home and abroad. One of the main purposes of foreign language teaching is to cultivate cross-cultural awareness and tap the great potential of cross-cultural communication.

The traditional British and American literature teaching aims are too single in orientation and connotation, mostly through teachers' classroom teaching and students' extensive reading after class, so that students can master the language skills of appreciation and expression and enhance their understanding of western literature and culture. Language diversity is just a concrete manifestation of language ecological balance, because the existence of diversity makes the value of language and culture more and more abundant. In Anglo-American cultural education, cross-cultural awareness enables students to understand the connotation and background of reading literary works, understand multi-culture and enhance international understanding. In the process of learning a language, students should not only have an accurate understanding and grasp of the original language, but also have a more comprehensive understanding and understanding of the two cultures, especially the differences between the two cultures. In addition, we should break the traditional cultural concept and analyze the culture in the English context in a scientific way, and realize the close relationship between literary works and cultural connotation. At present, the most prominent problem in the teaching of British and American literature is that there are relatively few class hours. According to the relevant survey report, 70% of the schools nationwide have reduced the teaching hours of British and American literature, and 50% of the teachers in the survey pointed out the need to appropriately increase the teaching courses of British and American literature [10]. Learning foreign culture can not only learn new cultural knowledge, but also broaden one's horizon and understand world culture.

## **4. The Application of Ecological Linguistics in the Teaching of British and American Literature and the Cultivation of Cross-Cultural Awareness**

### **4.1 Renew Traditional Ideas and Create a Language Environment**

For a long time, the traditional education and teaching modes are rather old and old. Under the background of quality education, the emphasis on students' subjectivity is higher. In the teaching process, the traditional education concept should be continuously updated and a new education mode should be adopted for modern teaching. It is not only a basic course for language majors, nor a specialized technical course, but a comprehensive course to train students' language skills and literary accomplishment, shape healthy personality and character, enhance literary appreciation

ability, improve aesthetic taste, and cultivate cross-cultural communication awareness. In order to better cultivate students' sensitivity and insight to British and American culture, teachers can also complement the relevant cultural background and knowledge introduction of Chinese and English cultural differences with the contents of teaching materials, so that students can have certain language communicative competence and cultural communicative competence at the same time. British and American literature teachers should be educated accordingly and various advanced educational and teaching knowledge and concepts should be publicized. Autonomous and cooperative teaching is a brand-new teaching mode, which can enable students to realize the importance and interest of learning from the practice process, thus realizing active innovation. Teachers should cultivate students' ability to independently carry out research work. They cannot blindly abstract and summarize rationally, nor can they require unified understanding mode and rote memorization. Only through continuous exploration by students themselves and exploration from various angles, such as psychological level and emotional level, can cross-cultural awareness achieve good training effect.

#### **4.2 Deepening Cross-Cultural Awareness in Teaching Connotation**

Cultivating students' cross-cultural awareness in teaching classes should be a common practice in teaching. The teacher's in-depth study in the classroom, especially in British and American literature, is still quite satisfactory. In normal teaching, we should pay attention to the meaning of words or their connotation, expand vocabulary and broaden the meaning of words. In addition, students can watch some classic movies and TV programs to further understand the culture and background of the western world. In this way, students can not only learn the language and art of western literature, but also feel life and improve cross-cultural awareness. The ecological teaching concept, in fact, applies ecological theory to the teaching process. It emphasizes the integrity, systematicness and harmony of the teaching process. In the process of modern teaching, teachers can make the classroom more free and relaxed, give students more time and authority, and enable students to play more autonomy. In this way, students can practice their knowledge of culture in literary works. Through the interaction between culture and literature, students' knowledge can be better deepened. And let students understand that there is an incomplete correspondence between English vocabulary and Chinese vocabulary, which is influenced by national culture, customs and social background. This is common. Teachers can also compare Chinese literature with British and American literature, sort out the literary characteristics of different countries in the same period, and make horizontal analysis so that students can have a better understanding of British and American literature.

#### **4.3 Create a Good Ecological Language Environment**

The teaching environment is the umbrella of teaching operation. A beautiful teaching environment and a strong learning atmosphere can make the whole microscopic teaching ecosystem develop healthily and rapidly, and the teaching effect can get twice the result with half the effort. Teachers should play a good guiding role in order to improve students' interest in learning and their autonomous learning ability. However, as far as British and American literature teaching is concerned, many teachers still use traditional teaching methods. Multimedia technology has the characteristics of large information capacity, rich content, high efficiency and wide coverage. In British and American literature teaching, teachers should make full use of computer software or courseware, video recorders, projectors, compact discs and other intuitive and effective means. In the natural environment of green ecology, students are at their best physically and mentally and are more willing to accept new things. British and American literature course is a literary theory course that integrates literary works appreciation and aesthetic ability cultivation. This can not only stimulate students' interest in learning, but also enhance students' understanding of British and American literary works. For example, when teaching foreign literary works, teachers can properly introduce the inheritance law of that era to students, so that students can better understand the impact of inheritance on aristocratic ladies. Special attention should be paid to the understanding of literary works in the cross-cultural context. For example, in the teaching of British and American

literature, we can combine the basic concepts of ecological linguistics and adopt situational teaching and reading aloud teaching in the teaching process. Or show students more classical foreign movies and English music with profound literary flavour. Students will express their thoughts on foreign culture after watching movies and listening to music, which will lay the foundation for improving students' cross-cultural awareness.

## 5. Conclusion

To sum up, the cultivation of cross-cultural awareness in English literature teaching is closely related to the development of students, especially for the current development of economic globalization, cultivating students' cross-cultural awareness has become an important task. However, from the actual situation, the cultivation of cross-cultural awareness is still insufficient. Therefore, it is necessary to construct an ecological teaching system of British and American literature. In this system, guided by the ecological language teaching view, the ecological teaching mode of British and American literature teaching is constructed from five aspects of teaching concept, teaching objectives, teaching contents, teaching methods and assessment forms. The teaching of British and American literature plays an important role in the cultivation of students' cross-cultural awareness. It can not only cultivate students' interest in learning British and American literature, but also make students feel the unique charm of British and American literature and help students establish the awareness of actively learning British and American literature. Therefore, in the process of teaching English literature, teachers should take effective measures to cultivate students' cross-cultural awareness and lay a foundation for improving students' comprehensive quality. Only by studying British and American literature and having a deep understanding of western culture can internationalized talents become proficient in international cooperation and competition and remains invincible.

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